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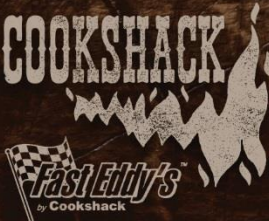
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NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Cookshack Team Member Certified by SHRM

PONCA CITY, OK, February 17, 2016 -- Cookshack's Robbie Powell is now a Certified Professional of the Society for Human Resource Management (SHRM).

Twice a year, SHRM holds a 4 hour exam for Human Resources Professionals. Applicants must answer 160 questions related to leadership, ethical practices, relationship management, communications, strategy implementation and global effectiveness. If an applicant passes the exam, they are distinguished with high proficiency in competence and knowledge that drives success.

Powell spent weeks before the exam taking an online class to help develop her knowledge base for each category while continuing her work as Cookshack's Human Resource Specialist. As a SHRM Certified Professional, Powell shows her ability to be disciplined while setting and attaining her goals.

SHRM is the world's largest Human Resources membership organization. The society was established with the goal to continue the professional development opportunities, promote national networking and advance interest in the Human Resources field. Today, SHRM provides education, thought leadership, certification, community awareness and advocacy resources to enhance the effectiveness of the Human Resources Profession. Cookshack manufactures commercial and residential smoker ovens, pellet grills and charbroilers in its Ponca City, Okla., manufacturing facility and headquarters. Cookshack's team members have always depended on Powell to represent their best interest, and her certification from the SHRM further shows her passion for the field.

For more information on how Cookshack's Robbie Powell became an SHRM Certified Professional, contact her at 1-800-423-0698 ext. 225 or r_powell@cookshack.com.

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